

# Partnering with our Community

## #29 Project: Charity Fundraising



**Goal:** Raise £1000 for selected charities.

The "Charity Fundraising" project aims to enhance our charitable giving efforts by implementing a more proactive and organised approach to fundraising within the company. Recognising that our fundraising efforts were less successful than anticipated in the previous year, we have developed a more structured approach for 2025.

### Objectives:

#### Plan and Execute Quarterly Events

Organise a large fundraising event in summer 2025.

#### Secure Internal and External Support

Engage employees, clients, and suppliers in fundraising efforts to broaden reach and increase donations.

#### Transparent Tracking and Reporting:

Maintain transparent records of all fundraising activities.

**Project  
Team:**

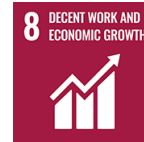
**Sustainability  
Manager**

**Director of  
Food**

**Recruitment and  
Onboarding Coordinator**

# Partnering with our Community

## #30 Project: Existing Partnerships



**Goal:** Continue and enrich our existing partnerships with Highshore and ELBA.

The "Existing Partnerships" project aims to strengthen and deepen our existing relationships with key organisations, including Highshore School and ELBA. Building on years of successful collaboration, we will continue to provide ongoing support to these organisations through various initiatives, including donations and hosting workshops.

### Objectives:

#### Strengthen Highshore Collaboration:

Conduct a comprehensive audit of packaging waste generated across our operations.

#### Enhance ELBA Engagement:

Increase collaboration with ELBA.

#### Explore New School Partnerships:

Establish new partnerships with at least schools by to foster industry insights and provide training opportunities.

**Project  
Team:**

**Sustainability  
Manager**

**People and  
Culture Manager**

**Director  
Of Food**

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## #31 Project: Cooking Classes



**Goal:** Host monthly cooking classes to residents of Appleby Blue retirement home.

The "Cooking Classes" project aims to strengthen our community engagement through the continuation of our successful cooking classes for residents at Appleby Blue, a local retirement home. Building upon the positive impact of these classes initiated in July 2024, we will continue to offer engaging and interactive cooking sessions for the residents. These classes not only provide valuable culinary skills and social interaction for the residents but also offer our chefs the opportunity to share their expertise and connect with members of the local community.

### Objectives:

**Develop Engaging Classes:**

Design a diverse and engaging cooking class plan that caters to the interests and abilities of Appleby Blue residents.

**Facilitate Monthly Classes:**

Deliver monthly cooking classes at Appleby Blue ensuring a welcoming and inclusive environment for all participants.

**Evaluate and Enhance:**

Gather feedback from participants and staff at Appleby Blue to continuously improve the cooking class program.

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## #32 Project: Come Eat with Us Kitchen



**Goal:** Reduce food waste, provide volunteer opportunity for employees and support in our community through a monthly "Come Eat with Us" soup kitchen initiative at Appleby Blue.

The "Come Eat With Us Kitchen" project aims to expand the reach and impact of our monthly soup kitchen initiative, which was successfully launched at Appleby Blue, a local retirement home, in the summer of 2024. Building on this success, we will focus on increasing community awareness and participation in the soup kitchen. By actively promoting the soup kitchen within the local community and creating a welcoming and inclusive atmosphere, we aim to provide a valuable service to those in need while minimising food waste by using surplus ingredients from our kitchen.

### Objectives:

#### Increase Community Outreach:

Expand awareness and reach of the "Come Eat with Us Kitchen" within the local community.

#### Enhance Volunteer Engagement:

Increase employee participation in the "Come Eat with Us Kitchen".

#### Expand Service Capacity:

Increase the number of meals served monthly through the "Come Eat with Us Kitchen".

**Project  
Team:**

**Sustainability  
Manager**

**Director  
Of Food**

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## #33 Project: Volunteering Opportunities



**Goal:** Increase employee use of the paid volunteering day benefit to 30%.

The "Volunteering Opportunities" project aims to increase employee participation in volunteering activities by promoting the use of the company's paid volunteering day benefit. Recognising that employee participation in this benefit has been lower than desired in previous years, this project will focus on enhancing awareness and accessibility of volunteering opportunities. This will involve providing employees with clear information and engaging communication channels about available volunteering options both within the company (e.g., supporting company-led initiatives) and within the wider community.

### Objectives:

**Increase employee awareness:**

Publishing regular communications highlighting volunteering opportunities and success stories

**Develop a system:**

Develop and implement a clear and accessible process for employees to book and tell us about their paid volunteering day.

**Monitor number of people using their day:**

This will be measured by tracking the number of employees who use the benefit throughout the year.

**Project Team:**

Sustainability Manager

Director of Food

Head of Operations

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## #34 Project: Litter Picking



**Goal:** Organise and participate in at quarterly litter picking events per year in the vicinity of our central production kitchen.

Building on the success of our initial litter pick held during The Great Big Green Week in June 2024, we have established quarterly litter picking events as a regular component of our sustainability initiatives. These events have primarily focused on cleaning up the local area surrounding our Central Production Kitchen. To further expand this initiative, we aim to organise litter picking events for our Front of House teams in central London, providing them with opportunities to contribute to community clean-up efforts within their respective areas of operation.

### Objectives:

#### Cross-Departmental Participation:

Achieve an average participation rate of 8 people per session of employees from different departments.

#### Community Impact:

Collect and report on the amount of litter collected during each event, and communicate the positive impact on the local environment.

#### Expand Initiative:

Explore opportunities to expand the litter picking initiative (collaborations, other locations, awareness).